

EU and Industry Invest in Growing Bio-based Products

PRESS RELEASE. York, UK – 10 July 2013. The European Commission, EU Member States and European industry is set to invest more than €22 billion over the next seven years in innovation for sectors that deliver high quality jobs.

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Story Source NNFCC

Relevant Industries [Biofuels](#) [Biorefining](#) [Bio-Based Products](#)

One of the five public-private partnerships (PPP) to receive an estimated €3.8 billion of funding under the Horizon 2020 initiative is bio-based industries.

The Bio-based Industries Joint Technology Initiative (BBI JTI) aims to reduce Europe's reliance on petroleum products and support green initiatives and sustainable growth through the bio-economy. Activity will focus on three main areas: increasing biomass productivity from feedstock and finding new supply chains, development of multi-purpose bio-refineries and development of markets and policy frameworks to support the industry.

Adrian Higson, head of Bio-based products for NNFCC said, "The Bio-based Industries PPP sends a clear signal that Europe is serious about the development of an efficient and integrated bio-economy bringing together farming, forestry and waste industries with the process industries to provide food, feed, textiles, chemicals and fuels." He also added, "As a partner in the EU Commission funded Bio Base NWE project NNFCC will be supporting UK business to access funding through the PPP".

The benefits of such a venture include the creation of jobs in rural areas and diversification of farmers' revenues, more efficient use of sustainable products and increased competitiveness in the global bio-economy race with US, China and Brazil.

– Ends –

Notes to Editors

1. NNFCC is a leading international consultancy with expertise on the conversion of biomass to bioenergy, biofuels and bio-based products. For more details please refer to www.nnfcc.co.uk.

2. Bio-based Industries JTI: bridge2020.eu

3. [Bio Base NWE](#) is a three-year €6.2 million (£5.35 million) project to support the development of the bio-based economy in North West Europe (NWE). The project partners are: Bio Base Europe international non-profit organisation (BE), Bio Base Europe Pilot Plant (BE), Ghent Bio-Energy Valley (BE), Bio Base Europe Training Center (NL), REWIN/Biobased Innovations (NL), Cluster Industrielle Biotechnologie (DE), National University of Ireland, Galway, Competence Centre for Biorefining and Bioenergy (IRL), National Non-Food Crops Centre, NNFCC (UK):



4. Bio Base NWE is 50 per cent funded by the European Regional Development Fund, through the [INTERREG IVB North West Europe](#) Programme:



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- See more at: http://www.nnfcc.co.uk/news/eu-and-industry-invest-in-growing-bio-based-products?utm_source=NNFCC+Mailing+List+2012&utm_campaign=8ce2499f01-Biobased+Industries+PPP&utm_medium=email&utm_term=0_8e34a0de3f-8ce2499f01-228971125#sthash.ZR0ceOlc.dpuf